Bikshapati C
Senior Product Designer

Hyderabad, India

I am a uniquely skilled Digital Artist with a keen focus on crafting high-quality, impactful, and compelling digital experiences that truly resonate. With around 7 years of experience in web and mobile design, I excel in creating impactful, high-quality designs, and solving complex problems through user centred approach. My experience spans visual design, product design, and motion graphics:

- **Visual** - I scour the internet for visual inspiration and meticulously blend these elements to craft my own distinctive creations
- **Product** - I apply renowned design principles, systematically test, and refine through iterative processes until the solution achieves optimal effectiveness
- **Motion** - I incorporate sophisticated motion techniques to elevate my designs, making them more compelling and visually intriguing

Work Experience

Around 7 years of experience in interactive design and working with some of the most talented people in the business.

Enspirit (EnterPi Software Solutions)
Feb 2022 - Present
Senior Product Designer

- Define the UX vision and UX success metrics for all product engagements. Innovatively solve problems through leading edge design with IA, use case development storyboarding, Prototyping and other UX tasks.
- Designing User Experience for Mobile, Web, WebApp
- Work closely with Product team and brainstorm ideas and execute them from start to finish
- Apply user centered design processes to create high quality user experiences for Mobile, web and WebApps to improve discoverability, simplicity and affordability
- Manage day-to-day UX engagement activities
- Work with and manage team of Designers to translate the UX Designs into pleasing and contemporary UI Designs
- Sync with the engineering team and make sure the designs and layouts blends 100%
- Keep an eye on the competitive market and benchmark accordingly
- Work with strict deadlines and deliver projects to the respective teams

Highly skilled in User Experience Methodologies, User Interface Design for Desktop, Tablet and Mobile Interfaces

Ben Franklin
Mar 2021 - Feb 2022
UX/UI Designer

In this role, I primarily focussed on Web & Mobile responsive applications. My responsibilities encompass rapid visualization through sketching, paper prototyping, wireframing, and storyboarding. Additionally, I created flowcharts, site maps, and information architecture, while effectively communicating with stakeholders to ensure alignment and clarity.

TDesigns Creative Desk
Jan 2018 - Feb 2021
UI/UX Designer

At TDesigns, a design studio specializing in providing design solutions to clients, I gained extensive design exposure by working on diverse products across various fields. My responsibilities included information architecture, interaction and visual design, and prototyping. I collaborated closely with business analysts and engineering teams to define product requirements and develop roadmaps.

Certification

- HCI, User-centered Design, Usability Testing, User Research and Interaction Design Certification from **Interaction Design Foundation, 2024**
- UX Design Certification from **Leapfrog Design School, 2017**
- Graphic Design Certification from **Micro Computers, 2015**

Contact

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Skills

- User Research
- Competitive Analysis
- Information Architecture
- Wireframing
- Prototyping
- Usability Testing & A/B Testing
- UX Design
- Interaction Design
- Accessibility Design
- Visual Design
- Design Systems
- Motion Graphics
- Graphic Design

Tools

Fig   Xd   Ai   Ps   Ae   W

Education

Bachelor of Science
B.Sc (CS) from SAP College, Vikarabad, Osmania University

Interests

Podcasts
Cricket
Music