



Contact

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- <https://bikshudesigner.com>

Skills

- UX Design
- Interaction Design
- Wireframing
- Prototyping
- Information Architecture
- Accessibility Design
- Visual Design
- Design Systems
- User Research
- Competitive Analysis
- Product Strategy
- Usability Testing & A/B Testing
- Motion Graphics
- Graphic Design
- Cross-functional Collaboration
- Stakeholder Management
- Team Leadership
- Problem-Solving

Tools

- Figma
- Adobe XD
- Sketch
- InVision
- Ai
- Ps
- Ae
- illustrator
- Photoshop
- AfterEffects
- WordPress

Education

Bachelor of Science
B.Sc (CS) from SAP College, Vikarabad,
Osmania University

Interests

- Podcasts
- Cricket
- Music

Bikshapati C

Senior Product Designer

Hyderabad, India

I am a uniquely skilled Digital Artist with a keen focus on crafting high-quality, impactful, and compelling digital experiences that truly resonate. With 7+ years of experience in web and mobile design, I excel in creating impactful, high-quality designs, and solving complex problems through user centered approach. My experience spans visual design, product design, and motion graphics:

- Product** - I apply renowned design principles, systematically test, and refine through iterative processes until the solution achieves optimal effectiveness
- Visual** - I scour the internet for visual inspiration and meticulously blend these elements to craft my own distinctive creations
- Motion** - I incorporate sophisticated motion techniques to elevate my designs, making them more compelling and visually intriguing

Work Experience

With over 7+ years of experience in interactive design and working with some of the most talented people in the business.

EnspirIt (EnterPi Software Solutions) Feb 2022 - Present

Sr. Product Designer

- Define the UX vision and UX success metrics for all product engagements. Innovatively solve problems through leading edge design with IA, use case development story boarding, Prototyping and other UX tasks.
- Designing User Experience for Mobile, Web, WebApp
- Work closely with Product team and brainstorm ideas and execute them from start to finish
- Apply user centered design processes to create high quality user experiences for Mobile, web and WebApps to improve discoverability, simplicity and affordability
- Manage day-to-day UX engagement activities
- Work with and manage team of Designers to translate the UX Designs into pleasing and contemporary UI Designs
- Sync with the engineering team and make sure the designs and layouts blends 100%
- Keep an eye on the competitive market and benchmark accordingly
- Work with strict deadlines and deliver projects to the respective teams

Highly skilled in User Experience Methodologies, User Interface Design for Desktop, Tablet and Mobile Interfaces

EyeGear Optics India Pvt. Ltd. Mar 2021 - Feb 2022

UI/UX Designer

In this role, I primarily focussed on Web & Mobile responsive applications. My responsibilities encompass rapid visualization through sketching, paper prototyping, wire framing, and storyboarding. Additionally, I created flowcharts, site maps, and information architecture, while effectively communicating with stakeholders to ensure alignment and clarity.

TDesigns Creative Desk Jan 2018 - Feb 2021

Jr. UI/UX Designer

At TDesigns, a design studio specializing in providing design solutions to clients, I gained extensive design exposure by working on diverse products across various fields. My responsibilities included information architecture, interaction and visual design, and prototyping. I collaborated closely with business analysts and engineering teams to define product requirements and develop roadmaps.

Certification

- HCI, User-centered Design, Usability Testing, User Research, Accessibility Design, UX Strategy and Interaction Design Certification from **Interaction Design Foundation, 2024-2025**
- UX Design Certification from **Leapfrog Design School, 2017**
- Graphic Design Certification from **Micro Computers, 2015**