



Bikshapati C

Hyderabad, India

Senior Product Designer

Senior Product Designer with 8+ years of experience designing enterprise web and mobile products across SaaS, FinTech, E-commerce, Healthcare, and B2B platforms. Skilled in UX strategy, user research, interaction design, design systems, accessibility, and product thinking. Proven track record of translating complex business requirements into intuitive user experiences, driving product adoption, and collaborating with cross-functional teams from discovery through delivery. Experienced in stakeholder management, workshop facilitation, mentoring designers, and leading end-to-end product design initiatives.

WORK EXPERIENCE

Antra Info Solutions Pvt. Ltd.

Dec 2025 - Present

Senior Product Designer

- Leading end-to-end UX design initiatives for enterprise web applications.
- Partnering with Product Managers, Engineers, and Business Stakeholders to define product requirements and user experience strategies.
- Creating user flows, wireframes, prototypes, and high-fidelity designs to solve complex business challenges.
- Facilitating design reviews and stakeholder workshops to align product vision and priorities.
- Driving design handoff processes and collaborating with engineering teams to ensure high-quality implementation.
- Contributing to design system improvements and UX best practices across projects.

Enspirit (EnterPi Software Solutions Pvt. Ltd.)

Feb 2022 - Dec 2025

Sr. UX Designer

- Defined UX vision, product strategy, and success metrics for multiple digital products.
- Led end-to-end design processes from discovery and research through implementation.
- Conducted stakeholder interviews, requirement gathering sessions, and collaborative workshops.
- Created scalable design systems and reusable UI components to improve consistency and efficiency.
- Worked closely with Product Managers and Engineering teams to prioritize features and optimize user experiences.
- Conducted usability evaluations, heuristic reviews, and competitor analysis to identify opportunities for improvement.
- Mentored junior designers and established design standards across teams.
- Presented UX recommendations and design solutions to leadership and clients.

EyeGear Optics India Pvt. Ltd.

Mar 2021 - Feb 2022

UI/UX Designer

- Designed responsive web and mobile experiences focused on customer engagement and conversion.
- Developed user journeys, wireframes, prototypes, and interaction models.
- Conducted UX audits and usability assessments to improve user experience.
- Collaborated with stakeholders to translate business goals into effective design solutions.
- Worked closely with developers to ensure design feasibility and implementation quality.

TDesigns Creative Desk

Jan 2018 - Feb 2021

Jr. UI Designer

- Worked on multiple client projects across different domains
- Handled visual design, and prototyping
- Collaborated with business analysts and developers to define product requirements
- Contributed to design roadmaps and UX documentation

KEY ACHIEVEMENTS

- Deem Travel Software received **14 awards**, including "**Best User Experience**" at the 2022 American Business Awards, "**Most Innovative Software**" and "**Easiest Admin**" It was also recognized as an industry leader in Accessibility.
- Deem generated **\$1.8 billion** in revenue and was acquired by Travelport, a global leader in the travel industry.
- Reduced user errors by **30%** through an optimized product customization experience for Nike Equipment Builder.
- Improved inventory workflow efficiency by **40%** through a data-driven inventory management dashboard.
- Gearlaunch, an e-commerce product, achieved significant success, growing to host **14,000+ online stores**.
- Increased design consistency by **30%** and accelerated delivery speed by **40%** through a scalable design system.

CONTACT

+91 9160469263

bikshapati.chenamoni@gmail.com

PORTFOLIO

www.bikshudesigner.com

behance.net/bikshapatic

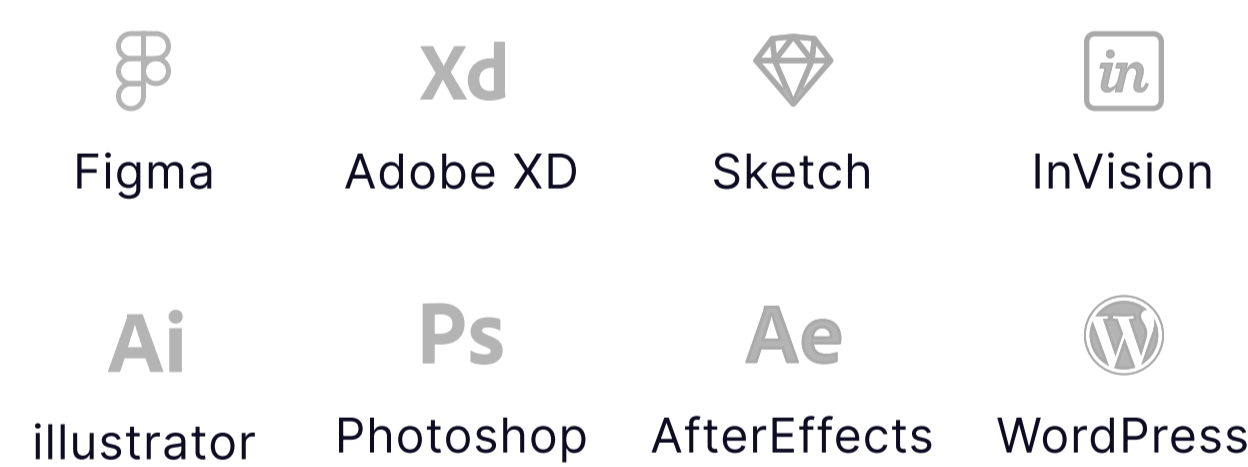
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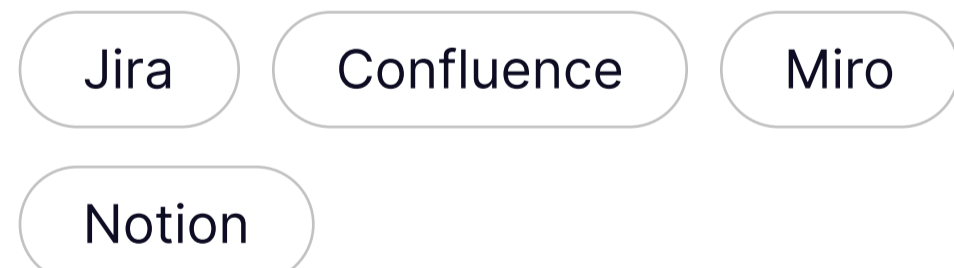
SKILLS

- UX Design & Strategy
- User Research & Usability Testing
- Wireframing & Rapid Prototyping
- Information Architecture
- Accessibility (WCAG)
- Design Systems
- UX Audit & Heuristic Evaluation
- Competitive Analysis
- Product Strategy
- Cross-functional Collaboration
- Team Leadership
- Stakeholder Management
- Workshop Facilitation
- Requirement Gathering
- Design Mentoring
- Cross-functional Collaboration
- Client Presentations

CREATIVE TOOLS



COLLABORATION TOOLS



EDUCATION

UX Design (2024 - 2025)

Interaction Design Foundation.

Certified

UXUI Design (2017 - 2018)

Leapfrog UX UI Design Institute, Hyderabad, Telangana.

Certified

Bachelor of Science

B.Sc (CS) from SAP College, Vikarabad, Osmania University

INTERESTS

